Please amend the above-identified application as follows:

IN THE CLAIMS:

- 1 (Original) A removable internal support for a flexible container having an open end
- 2 comprising:
- a panel of generally flat rectangular configuration having a first surface, a second surface,
- a top edge, a bottom edge, and a pair of lateral edges; and
- 5 at least one memory retention unit being imbedded in said panel.
- 1 2. (Original) The support of claim 1 wherein said panel is constructed from a first
- 2 sufficiently flexible material.
- 1 3. (Original) The support of claim 2 wherein said sufficiently flexible material is a
- polymer.
- 1 4. (Original) The support of claim 2 wherein said sufficiently flexible material is a
- 2 rubber material.
- 1 5. (Original) The support of claim 1 wherein said at least one memory retention units are
- 2 made from a second sufficiently flexible material.
- 6. (Original) The support of claim 5 wherein said second sufficiently flexible material is
- 2 spring steel.

- 1 7. (Original) The support of claim 1 wherein said panel is further defined as having at
- 2 least one channel being formed therein and the number of said at least one memory retention
- 3 unit being equal to the number of said at least one channel with each of said at least one
- 4 memory retention units being located within said at least one channel.
- 1 8. (Original) The support of claim 7 wherein said at least one memory retention units are
- 2 made from a second sufficiently flexible material.
- 9. (Original) The support of claim 8 wherein said second sufficiently flexible material is
- 2 spring steel.
- 1 10. (Original) The support of claim 7 wherein each of said at least one channel extends
- along the entire horizontal length of said panel.
- 1 11. (Original) A removable internal support for a flexible container having an open end
- 2 comprising:
- a panel of generally flat rectangular configuration having a first surface, a second surface,
- a top edge, a bottom edge, and a pair of lateral edges, said panel being constructed from a
- 5 first sufficiently flexible material, said panel further having at least one channel being formed
- 6 therein; and
- at least one memory retention unit made from a second sufficiently flexible material
- being imbedded in said panel, wherein the number of said at least one memory retention unit
- 9 being equal to the number of said at least one channel.
- 1 12. (Original) The support of claim 11 wherein said sufficiently flexible material is a
- 2 polymer.

- 1 13. (Original) The support of claim 11 wherein said second sufficiently flexible material
- 2 is rubber.
- 1 14. (Original) The support of claim 11 wherein said at least one memory retention units
- are made from a second sufficiently flexible material.
- 1 15. (Original) The support of claim 14 wherein said second sufficiently flexible material
- 2 is spring steel.
- 1 16. (Original) A removable internal support for a flexible container having an open end

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- 2 comprising:
- a panel of generally flat rectangular configuration having a first surface, a second surface,
- a top edge, a bottom edge, and a pair of lateral edges, said panel being constructed from a
- 5 flexible polymer material, said panel further having two channels being formed horizontally
- 6 therein, said panel further having build-up material extending along each of said at least one
- 7 channel such that each of said at least one channel is enclosed within said panel; and
- 8 two memory retention units made from a flexible spring steel material with both of said
- 9 channels receiving one of said two memory retention units.
- 1 17. (Currently amended) The support of claim 4 16 where each of said at least one
- 2 memory retention unit has a rectangular cross-section.
- 1 18. (Currently amended) The support of claim 1 16 where each of said at least one
- 2 memory retention unit has a circular cross-section.

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- 19. (Currently amended) The support of claim 4 16 where each of said at least one memory retention unit extends horizontally along said panel.
- 20. (Currently amended) The support of claim <u>16</u> further comprising a plurality of gripping ridges formed out of said panel proximate to said top edge of said panel.